

**Planet Eureka!**  
Open Innovation  
MARKETPLACE



## INNOVATION ROADSHOW WORKSHOP

*"The Innovation Roadshow Workshop was, without a doubt, the BEST workshop that I have ever been to ... entertaining AND informative. If I thought that there was a way to actually get in touch with somebody at the Department of Commerce personally, I would thank them for making it possible for inventors."*

Donna McGee, Ph.D.,  
New Jersey Inventor's Club

### Most Inventors need help:

- Connecting with buyers, licensees, investors
- Communicating in language that excites partners
- Answering "What is my idea worth?"

Inventors chances of success of getting to market are dismal - less than 1/10 of 1% make it.

The Good News is ...  
Probability of success increases with education & coaching  
AND the US Dept of Commerce's NIST/MEP is funding this Innovation Workshop.



UNITED INVENTORS ASSOCIATION  
GROUP MEMBER  
[www.uiausa.org](http://www.uiausa.org)

**When: Sunday October 11, 2009 12pm – 5pm**

**Where: Community Savings Bank**

**101 Robins Square Court Robins, IA**

**Cost: \$35 Includes membership to iig and snacks**

**(Seating limited to the first 25 to apply and pay fee will receive Market Research Report) Due by October 2**

Expect a fun, data-packed and highly interactive workshop with expert facilitation & inventors helping inventors translate and value their innovations.



**Helping Inventors Get a Fair Shot at Selling Their Innovations**

Receive a \$2000 customized Market Report -FREE!  
The Report is a third party, professionally prepared Market Research Report published to the USA National Innovation Marketplace at [www.PlanetEureka.org](http://www.PlanetEureka.org)

### HOSTED BY IOWA INVENTORS GROUP

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**Check out our website for details**

